

NOTICE
Invitation for India Soft 2027

“India Soft 2027”, 27th edition of International IT Exhibition & Conference, an initiative of the Electronics and Computer Software Export Promotion Council (ESC), with the support of the **Ministry of Commerce & Industry**, Government of India, under the **Market Access Support(MAIS) Scheme** is scheduled to be held from **23–25 March 2027** at Bharat Mandapam, New Delhi.

INDIASOFT has evolved into one of India's premier international ICT business platforms, connecting global technology companies, government bodies, industry associations, investors, start-ups, and business leaders to foster partnerships, innovation, investments, and knowledge exchange.

The forthcoming edition will bring together:-

- ◆ More than **1,500 Indian technology companies** showcasing innovative products and services.
- ◆ **250+ technology start-ups** presenting next-generation solutions.
- ◆ **700+ overseas business delegates** representing over **70 countries**.
- ◆ More than **50,000 business visitors** from India.
- ◆ **6000+** pre-scheduled B2B meetings facilitating business partnerships and technology collaborations.

The exhibition will showcase innovative solutions spanning AI, cybersecurity, cloud computing, fintech, blockchain, IoT, robotics, HealthTech, smart manufacturing, digital transformation, and other emerging technologies.

Selected delegates will receive:

- Complimentary access to the International Exhibition.
- Participation in pre-arranged B2B business meetings.
- Admission to the International Conferences and technical sessions.
- Access to networking programmes and business matchmaking services.
- **Delegates will be entitled to get the 3 nights complementary hotel stay or reimbursement of partial economy class airfare.**
- A nominal participation fee of **USD 200 plus applicable taxes** is payable by each approved delegate.

Overseas delegates may register through the INDIASOFT website registration link: **<https://indiasoft.org/delegates-registration/>**. The last date for registration for foreign delegates is **31st August 2026**. Attached is the brochure of INDIASOFT 2027 for your kind perusal.



IGNITING INNOVATION POWERING TECHNOLOGY

Accelerating the Next Leap

27th EDITION
INDIASOFT

International ICT Exhibition & Conferences

 **23 | 24 | 25 March, 2027**

 **Bharat Mandapam,
New Delhi**

For Exhibitor Registration please visit
www.indiasoft.org



Scan to visit
event website



INDIASOFT 2026
Video byte



Electronics and Computer Software
Export Promotion Council
www.escindia.in



Ministry of Commerce & Industry
Government of India

JOIN AS AN EXHIBITOR

**INDIASOFT
2027**

(including co-located
events)

50K+

Domestic Visitors / Buyers

1500+

Exhibitors

70+

Countries

700+

Foreign Delegates

150+

New Launches

6000+

*Pre-organised B2B
Meetings*

**BOOK YOUR
BOOTH TODAY!**

SHOWCASE YOUR NEXT-GEN SOLUTIONS

Gateway to the World's Fastest Growing Digital Economy.



Connect with Global & Indian Tech Buyers

Connect through curated B2B meetings with top decision makers from 70+ countries and India's leading tech buyers



Discover the India Advantage

- Tap into India's booming IT ecosystem.
- Build partnerships, forge joint ventures and explore investment opportunities.



Showcase on a Global Stage

Present your innovations to an audience that includes governments, Fortune 500 companies, global accelerators, tech associations, VCs and many more.

Go Global. Grow Faster

**Join us in
shaping tomorrow's
technology**



India is now the 5th largest digital economy globally.

- India has crossed the 1 billion mark, firmly establishing itself as a billion-user digital economy.
- One of the fastest-growing online markets globally. Recent projections indicate India's e-commerce could hit ~\$250 billion by 2027
- The Indian healthcare market is projected to reach around USD 650 billion by 2027.
- The cybersecurity market in India is projected to be in the range of USD 13–15 billion by 2027.
- The smartphone market in India is expected to reach 253.28 million units by 2027.
- The online shopping / e-commerce market in India is likely to grow to over USD 250 billion by 2027.
- India's online education market is expected to reach around USD 5.5–6 billion by 2027.
- India fintech market size projections: ~\$500–550 billion by 2030.
- India's AgriTech market is projected to account for nearly 70% of Asia's total AgriTech market share by 2027.
- The overall Indian analytics market (including big data and business analytics) is projected to reach USD 182.1 billion by 2028, growing at a CAGR of 24%.
- An opportunity for global IT players to tap booming Indian market. A recent study by McKinsey has revealed that the size of the Indian IT Industry is expected to reach the US\$ 300 - 350 billion revenue mark over the next five years.

BOOTH CHARGES

- Shell Scheme (minimum 9 sqm):
US\$ 370 per sqm*

- Raw Space** (minimum 18 sqm):
US\$ 340 per sqm*

**Add GST @ 18% ** Add power supply @ US\$ 125 per KW per 9 sqm.*

For Startups

- Package - USD 1500 + 18% GST (Inclusive of POD & 3 Nights Hotel Stay)

PARTNERING WITH
INDIASOFT

Unlock Global
Opportunities



Collaborating with INDIASOFT amplifies your global presence, unlocks high-value partnerships and positions you at the forefront of global markets.

Key Benefits

- High-Impact Brand Visibility
- Access to Key Decision-Makers
- Prime Exhibition & Speaking Slots
- Business Networking & Lead Generation
- Enhanced Credibility

Diverse Partnership Options

- Platinum, Gold, Silver, Bronze, Country & State Partner
- Lanyard, Food & Beverage, Delegate Kit, Mobile App, Souvenir, VIP Lounge, Business Directory, Networking Dinner or Conference Session

Unlocking the Future of Technology

JOIN AS A BUYER

*Explore Next-Gen Tech for
Seamless Collaboration*

**BENEFITS FOR
QUALIFIED BUYERS**

Enroll to avail **Travel or Stay**



Register here



*Catalyze Your Next Strategic
Alliance at **INDIASOFT 2027***

Discover
New Business
Avenues

Partner
for Mutual
Success

Thrive
in a
Connected World

SIGNATURE OFFERINGS

- **Smart Solutions Showcase** – Discover cutting-edge ICT innovations
- **Global Growth Opportunities** – Unlock cross-border collaborations
- **Network with Visionaries** – Connect with tech leaders
- **Strategic Insights & Trends** – Stay ahead of market evolution
- **FutureTech Preview** – Experience the innovations of tomorrow

MEET ; CONNECT ; GROW

WHY INDIASOFT

Unleashing New Growth Avenues...



Global Tech Summit

INDIASOFT knowledge sessions offer deep insights into emerging trends, next-generation innovations, global best practices and critical industry challenges, empowering participants to stay ahead in a rapidly evolving IT landscape



Dedicated B2B Match Making

INDIASOFT delivers a powerful platform for high-value B2B interactions. With 6,000+ meetings in 2026, the 27th edition is set to enable 6,500+ meetings, driving greater networking and business growth.



Awards Reception

Join ESC in celebrating exceptional performance and innovation at its annual awards ceremony at INDIASOFT.



Startup Showcase

INDIASOFT empowers start-ups to connect with investors, collaborate with global delegates, and unlock exciting opportunities at INDIASOFT 2027

FOCUS SECTORS

TRANSFORMING INNOVATION INTO GLOBAL SUCCESS



AI / ML



Blockchain / IOT



Cloud Computing /
Cyber Security



Big Data Analytics



Fintech / Agritech
/ Edutech



Business Automation



Electric Vehicle
Solutions



Web & Mobile
Apps



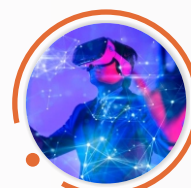
Drones / Robotics



Health IT



Energy Solutions



Animation/Films
Gaming/AR/VR,
Metaverse

and many more...

SNAPSHOTS

2026
Edition

INTERNATIONAL PAVILION



Contact us

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