

We are pleased to invite your esteemed participation in the **International Reverse Buyer Seller Meet (RBSM) 2026**, organized by the **Federation of Indian Export Organisations (FIEO)**, the apex trade promotion body established by the Ministry of Commerce & Industry, Government of India, in association with the **Government of Andhra Pradesh**, from **19–21 August 2026** at **Visakhapatnam, Andhra Pradesh, India**.

The event will showcase a wide range of quality products across key sectors including Agri & Processed Food, Textiles & Garments, Pharmaceuticals, Medical Equipment, Cosmetics, and other export-oriented products. The RBSM will provide an excellent platform for sourcing quality products, engaging in business interactions, and establishing long-term trade partnerships with exporters from Andhra Pradesh.

Category	Products
Agri & Processed Food (including Spices & Value-added Products)	Rice
	Pulses
	Fresh fruits & vegetables
	Processed food products
	Ready-to-eat and ready-to-cook products
	Spice varieties (including chillies, turmeric and pepper)
	Pickles and condiments
	Frozen foods
	Dehydrated products
	Marine and seafood products

Benefits Offered to Qualified Foreign Buyers:

FIEO will extend the following facilities to selected hosted buyers:

- Complimentary hotel accommodation with breakfast, lunch and dinner.
- Logistic support including airport pick-up and drop.

- Pre-scheduled B2B meetings with carefully matched Indian exporters and dedicated meeting rooms.
- Advance sharing of sellers' profiles to facilitate business discussions before the event.
- Matchmaking support to enable buyers to conclude at least one business deal during the B2B meetings.
- Buyers are encouraged to initiate Memoranda of Understanding (MoUs), place orders, and explore long-term business opportunities.

Buyers are requested to carry:

- Visiting cards
- Company brochures/literature

Airfare Reimbursement:

Selected buyers will be eligible for reimbursement of economy-class return airfare subject to the following conditions:

50% reimbursement of the actual return economy-class airfare paid, or **50% of the applicable upper ceiling (whichever is lower)**, will be provided subject to:

- Signing an MoU with at least one supplier matching the buyer's product requirements; and
- Submitting an undertaking to provide periodic feedback on the progress made on the MoU until the business is concluded.

100% reimbursement of return economy-class airfare (subject to the applicable regional upper ceiling) will be provided to buyers who place confirmed purchase orders during the event.

Region	Upper Ceiling (USD)
Europe	1,200
USA & Canada	1,500
Australia & New Zealand	1,500
LAC Region	1,500
Japan, Korea, China & Taiwan	800
Russia	700

East Africa	600
North Africa	600
Rest of Africa	650
Central Asia	550
Gulf Region	500
Other Asian Region	400

Interested buyers are requested to register for the program by clicking below given link:

[CLICKHERE](#)

Selected buyers are expected to book their air tickets immediately upon receiving confirmation from FIEO and share their ticket details to facilitate hotel reservations and initiate the business matchmaking process.

Last date for receipt of registrations: 1 July 2026.