

NOTICE
Invitation for RBSM

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We are pleased to inform you that the India SME Forum is organizing a **Reverse Buyer-Seller Meet (RBSM)** in **Vijayawada, Andhra Pradesh** from **26th July to 28th July 2026**, in association with the **AP MSME Development Corporation, Government of Andhra Pradesh**, under the Raising and Accelerating MSME Performance (RAMP) Program of the Ministry of Micro, Small and Medium Enterprises, Government of India.

The RBSM aims to facilitate structured B2B engagements between curated AP-based MSMEs and credible international buyers to promote long-term sourcing partnerships and strengthen bilateral trade relations. The event will bring together leading Indian MSMEs from multiple sectors and provide international buyers with a platform to explore sourcing opportunities, business collaborations, and strategic partnerships.

In addition to the B2B meetings and networking opportunities, selected buyers will also receive hospitality support in Vijayawada for the duration of the event, including accommodation, local transportation, and standard meals.

Please find the detailed brochure containing eligibility criteria and event-related information attached to this email. Interested BUYERS may register for the programme through the following link:

<https://www.indiasmeforum.org/itd/register-as-buyer>

In case of any concerns or if you require any additional details/clarifications, kindly reach out to : Mr. Aayush Sharma: +91 8655674289 (Call & WhatsApp)
Mr. Goutam Gupta: +91 8356848294 (Call & WhatsApp).

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