

**NOTICE**  
**Invitation for**  
**3rd Edition Uttar Pradesh International Trade Show (UPITS)**

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The Department of Micro, Small & Medium Enterprises and Export Promotion, Government of Uttar Pradesh, India is organizing the 3rd edition of the **Uttar Pradesh International Trade Show (UPITS)** from **25th to 29th of September 2025** at the **India Expo Centre & Mart in Greater Noida, UP, India**.

Third UP International Trade Show (UPITS 2025) will showcase a whole lot of products that are created and manufactured across Uttar Pradesh and have immense potential in the global market. The event will also include seminars and workshops on various topics related to trade & technology, besides live demos & cultural activities.

**Exhibitors - 2500+**

**B2B Visitors - 1.25.000 +**

**B2C Visitors - 4,50,000**

This is a quintessential opportunity for foreign buyers to meet potential Indian business enterprises under one roof.

<b>FOCUSED SECTORS</b>	
<ul style="list-style-type: none"><li>• Agriculture, Horticulture, Irrigation</li><li>• Animal Husbandry, Fishery &amp; Dairy</li><li>• Apparels &amp; Garments</li><li>• Automobiles / EV / Auto Components</li><li>• Ayurveda, Yoga and Naturopathy, Unani, Siddha and Homeopathy</li><li>• Electronics</li><li>• Engineering &amp; Manufacturing</li><li>• Toys</li><li>• Textiles</li></ul>	<ul style="list-style-type: none"><li>• FMCG</li><li>• Food &amp; Drinks</li><li>• Glassware</li><li>• Handicrafts, Handlooms</li><li>• IT/ITES/ Software</li><li>• Leather Goods</li><li>• Mining - Granite, Marbles etc.</li><li>• Pharmaceuticals &amp; Medical Equipment</li><li>• Renewable Energy, Energy</li><li>• Sports Goods</li></ul>

**DELIVERABLES TO FOR HOSTED FOREIGN BUYERS (one person per company)**

- Partial Reimbursement of Air Ticket (Economy Class with Upper Ceiling cap, the limit will be communicated shortly).
- Two Nights Hotel Stay
- Airport Transfers

- Access to the Expo, Business Networking

### **Registration Process for Buyers;**

The foreign buyers are requested to provide their requisite details by registering online at <http://www.fieo.org/UPITS2025>. Once the international buyer has registered, application will be reviewed by the screening committee and the final decision will be informed to them by first half of **August 2025**. **The last date to register as a hosted buyer is 15th July 2025**. Please find attached e-flyer for your ready reference. Kindly visit the official website at <https://upinternationaltradeshow.com/links/> for further details.

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वाणिज्य एवं उद्योग मंत्रालय  
MINISTRY OF COMMERCE AND INDUSTRY



INVITES YOU TO BE PART OF THE GRAND EVENT  
AS A **HOSTED BUYER**

# UP INTERNATIONAL TRADE SHOW

3<sup>rd</sup> Edition

Date: 25-29 September, 2025  
India Expo Centre & Mart, Greater Noida

Exhibitors - 2500 +  
B2B Visitors - 1,00,000 +

Find Unique, Authentic &  
Amazing Products  
Made in  
Uttar Pradesh, India

## FOCUSED SECTORS

FOOD PROCESSING | TOYS & SPORTS GOODS | HANDICRAFTS, HANDLOOMS | APPARELS & GARMENTS | TEXTILES, CARPETS | ENGINEERING & MANUFACTURING | AGRICULTURE & HORTICULTURE | ANIMAL HUSBANDRY, FISHERY & DAIRY | AYURVEDA, YOGA AND NATUROPATHY, UNANI, SIDDHA AND HOMEOPATHY | ENERGY | AUTOMOBILES - EV | IT/ITES/ SOFTWARE | ELECTRONICS | LEATHER & ALLIED PRODUCTS | IRRIGATION | PACKAGING



SCAN THE QR FOR  
REGISTRATION



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उद्योग मंत्रालय  
MINISTRY OF  
COMMERCE  
AND INDUSTRY



**FEDERATION OF INDIAN  
EXPORT ORGANISATIONS**  
Set up by Ministry of Commerce, Government of India



**INVITING FOREIGN BUYERS FOR**

**UP**  
**INTERNATIONAL  
TRADE SHOW**  
3<sup>rd</sup> Edition

Date: 25-29 September, 2025  
India Expo Centre & Mart, Greater Noida

Uttar Pradesh, India



**SCAN THE QR FOR  
REGISTRATION**