

## NOTICE

\*\*\*

### **Invitation for 18th India International Silk Fair- 2024.**

The Indian Silk Export Promotion Council (ISEPC) which is an apex Government body of the exporters of Indian silk & silk blend products from all over India is organizing **18th India International Silk Fair** during **7th - 9th November 2024** at **Yashobhoomi, IICC - India International Convention & Expo Centre, Delhi, India.**

The Indian Silk Industry is very dynamic as it is the only country in the world which produces all commercial varieties of silk namely Tassar, Muga, Eri and Mulberry. Silk produced in India has its own uniqueness in terms of better strength, ability to absorb dyes, ruggedness, brightness and lustre, fall, feel, drape etc. The Indian Silk is unique not only because it has distinguished and distinct characters when compared to silk from other countries but also due to the fact that the processes and technologies used are different and varied from cluster to cluster. The variety and diversity in these clusters is because of the weaving styles, patterns of designs, accessories and equipment used, technology employed skill levels preference for designs and motives, colour combination etc.

The 18th India International Silk fair '2024 (18th IISF) is expecting to be visited by more than 150 foreign buyers out of which 110 buyers will be sponsored by funding the cost of their air fare and stay by ISEPC from the eligible countries as defined in MAI Guidelines.

For more information about the fair, kindly log on to: [www.indiansilkgfair.in/physical/](http://www.indiansilkgfair.in/physical/). An event brochure is also enclosed herewith for your reference. For buyer registration click on <http://indiansilkgfair.in/physical/buyer-registration-form.php>

\*\*\*



Sponsored by



सत्यमेव जयते  
Ministry of Textiles &  
Ministry of Commerce  
Govt. of India

Organised by



# 18<sup>th</sup> India International Silk Fair

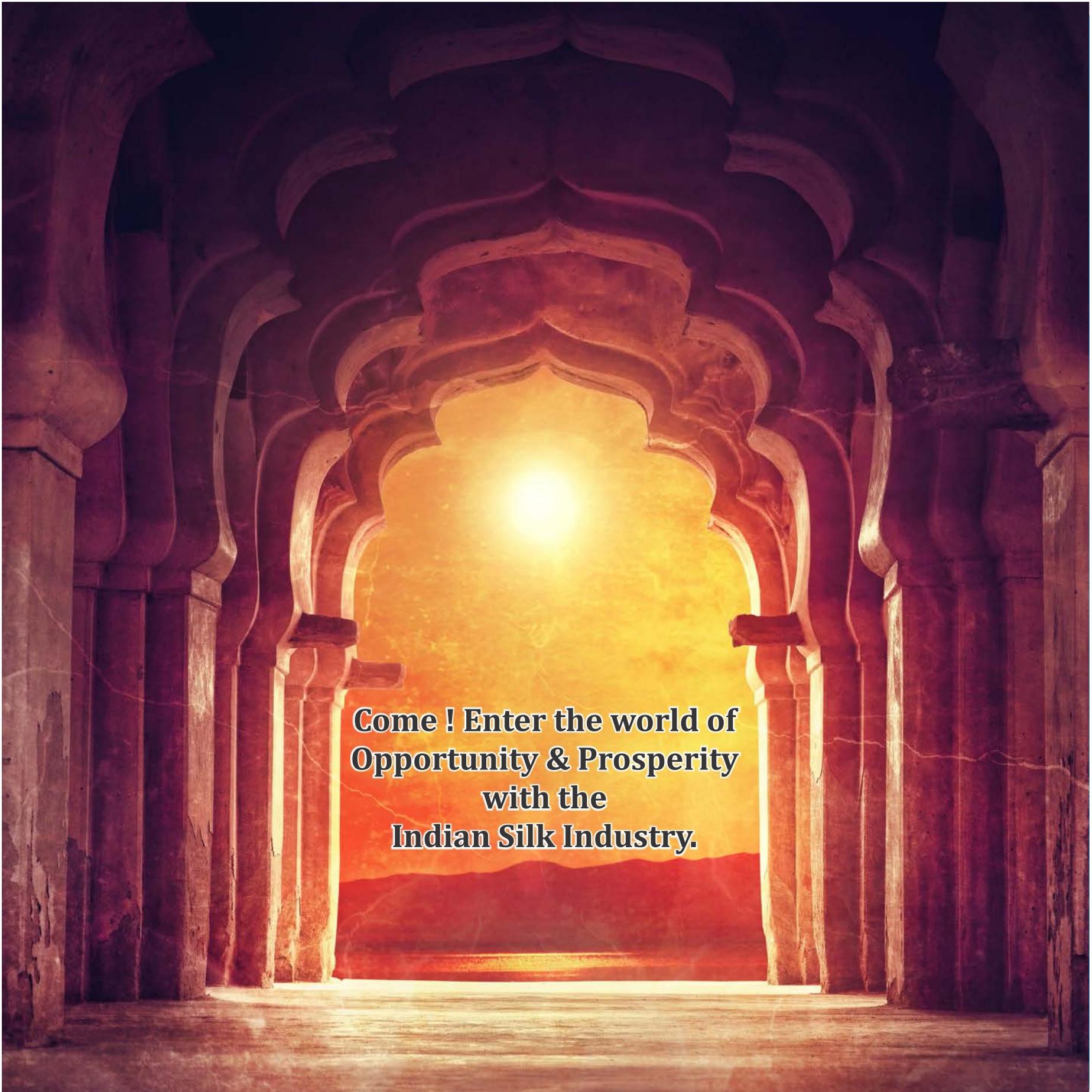
Garments • Scarves • Furnishings • Carpets • Sarees • Accessories • Silk Blend Products

November 2024 **07** **08** **09**

**Yashobhoomi**

IICC-India International Convention & Expo Centre  
Sector-25, Dwarka, New Delhi-110075



A series of arches leading to a bright sunset over mountains.

**Come ! Enter the world of  
Opportunity & Prosperity  
with the  
Indian Silk Industry.**

# A Brand New World Class Venue

Happy to inform that this Trade fair will be held in a much bigger expo centre.

Yashobhoomi - (IICC) India International Convention & Expo Centre

Sector 25, Dwarka, New Delhi 110075



- Biggest Exhibition Halls in India.
- IICC Metro Station (Airport Line) inside the venue.
- Close by to New Delhi International Airport.
- More than 100 Hotels within 20 kms-Delhi NCR.



INDIA'S BIGGEST  
TRADE EVENT  
ON  
INDIAN SILK  
AND  
SILK BLENDS  
PRODUCTS

A photograph of two women sitting on a red tufted sofa. The woman on the left is wearing a silver, sequined, strapless dress with a gold necklace. The woman on the right is wearing a black, strapless, sequined dress. Both women have long, wavy hair and are looking towards the camera. The background is dark, and the lighting is dramatic, highlighting the women and their dresses.

## ENABLING POLICY FRAMEWORK

Improved ease of doing business.  
Simplification & Rationalization  
of rules. The use of  
Information technology  
to ensure efficiency &  
effectiveness  
in G2B interface.

# Airfare subsidy to foreign buyers who will be invited by the silk council.

Airfare subsidy by travel in economy class will be issued, (subject to the limit of rupees) to the visiting buyers as under:

- INR 40,000/- to buyers from North America, USA, Canada, Central American and South American Countries\*.
- INR 40,000/- to buyers from European Countries, Australia and African Countries.
- INR 35,000/- to buyers from CIS Countries & Egypt.
- INR 35,000/- to buyers from Japan & South Korea.
- INR 28,000/- to buyers from Middle East Countries.
- INR 24,000/- to buyers from Indian sub-continent Countries and South East Asian Countries.
- Free /Complimentary two nights accommodation with two breakfast and Delhi airport pickup, during the fair, for the buyers, who will be sponsored by the council.
- Daily fixed time transportation by coach to and fro to the fair venue.

(\* Subject to actual fare or limit prescribed above whichever is less)

For all other details

Visit our website : [www.indiansilkgfair.in](http://www.indiansilkgfair.in)



GARMENTS, FABRICS, MADE-UPS, SCARVES, STOLES,  
SAREES, HOME-FURNISHING, CARPETS & YARNS.



**FACTSHEET OF  
THE 18TH INDIA  
INTERNATIONAL  
SILK FAIR.**

**Ultra Modern Expo Centre**

The 18th India International Silk Fair will be much bigger in size with pan India participation.

**Manufacturers & Suppliers**

Ready-made Garments, Silk Fabrics, Tribal weaves from the North Eastern States and other Indian states like Madhya Pradesh, Chhattisgarh, Bihar, Jammu & Kashmir.

**Silk Fabrics, Yarns & Saris**  
from Bangalore, Varanasi,  
Bhagalpur, Mysore.

**ALL UNDER ONE ROOF**

**BUYER-SELLER MEETINGS**

**SEMINARS**

**SILK PRODUCTION  
& PROCESSING**

Hi Fashion Embellished  
Garments from, New Delhi,  
Mumbai, Kolkata, Bangalore,  
Chennai.

Scarves, Stoles, Made-ups  
from Noida, New Delhi, Mumbai,  
Farrukhabad.

**Carpets & Home Furnishing**  
Jammu & Kashmir, Bangalore, Agra  
Mirzapur, Bhadohi, Gurgaon and  
New Delhi.



## WHY ATTEND THE 18TH INDIA INTERNATIONAL SILK FAIR 2024.

This physical trade fair on Indian Silk & Silk Blend products, is an encouraging step to bring the Buyers and their potential suppliers once again face to face under one roof.

The concept of organising virtual trade fairs world wide became an alternative to do business but there is no match when physical trade fairs are concern.

Indian government has always encouraged the world business fraternity to come forward and engage into meaningful business relationship and mutual growth.

The council shall be subsidizing / providing travel grant by economy class fare (subject to the limit as prescribed by the committee) to the eligible buyers from overseas countries, under the MAI guidelines.

The council shall also be providing two nights complimentary stay in a 5 star hotel near the fair venue, during the fair, including pick-up from Delhi Airport, Two breakfast and working lunch at the fair venue, to the eligible buyers as approved by the Selection Committee of ISEPC.

# PRESENCE OF SKILLED WORKFORCE

Over 22 million Indians are employed directly with the production process of Indian Silk & Silk blends products, it has the potential to engage another 6 million people this year 2024.



**MEET UNDER ONE ROOF  
AND CONNECT WITH  
MANUFACTURERS, SUPPLIERS,  
EXPORTERS, DESIGNERS  
OF INDIAN SILK &  
SILK BLEND PRODUCTS.**



## **PRODUCTS PROFILE**

**SILK GARMENTS**

**SILK MADE-UPS**

**ACCESSORIES**

**SILK SCARVES**

**SILK FABRICS**

**SAREES**

**SILK CARPETS**

**SILK CUSHION COVERS**

**SILK HOME FURNISHING**

**SILK BLENDS PRODUCTS**

## **VISITORS PROFILE**

**BUYERS & IMPORTERS**

**WHOLESALERS**

**DISTRIBUTORS**

**DEPARTMENT STORES**

**FASHION HOUSE**

**E-TAILORS**

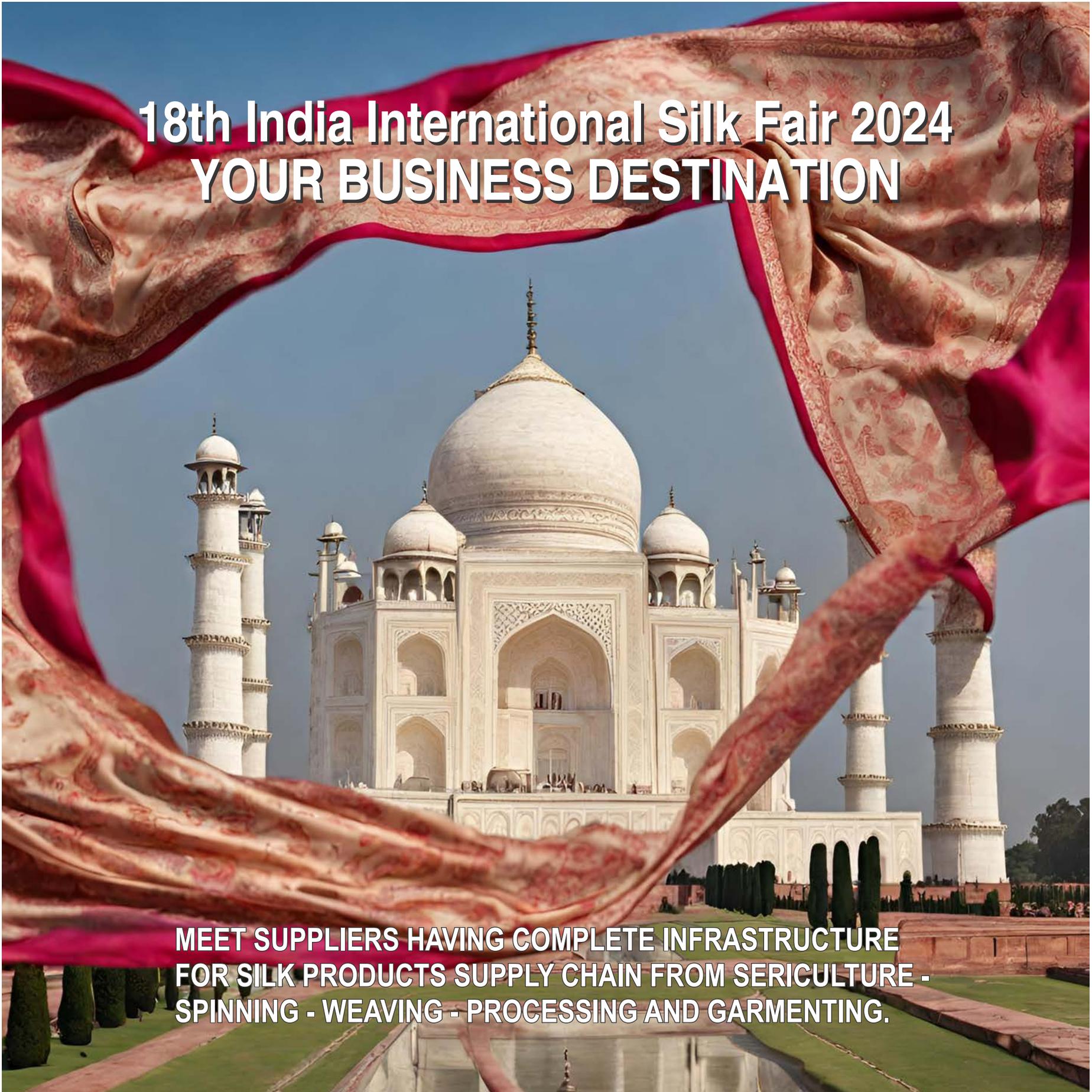
**BUYING HOUSES & AGENTS**

**BRAND OWNERS**

**MAIL ORDER COMPANIES**

**DESIGNERS**

**RETAILERS**



# **18th India International Silk Fair 2024** **YOUR BUSINESS DESTINATION**

**MEET SUPPLIERS HAVING COMPLETE INFRASTRUCTURE  
FOR SILK PRODUCTS SUPPLY CHAIN FROM SERICULTURE -  
SPINNING - WEAVING - PROCESSING AND GARMENTING.**

**Celebrate the grandeur of  
pure Indian Silks & Silk Blend Products.**





||||  
*The  
Indian Silk  
Export Promotion  
Council*



**The Indian Silk Export Promotion Council**  
112-A Chiranjeev Tower, 43 Nehru Place, New Delhi 110019. India.

Telephone: 011-40154181/26220134

Website : [www.indiansilkgfair.in](http://www.indiansilkgfair.in)

E-mail : [exhibitors@indiansilkgfair.in](mailto:exhibitors@indiansilkgfair.in), [buyersphysical@indiansilkgfair.in](mailto:buyersphysical@indiansilkgfair.in)  
[roisepc@gmail.com](mailto:roisepc@gmail.com), [isepch@gmail.com](mailto:isepch@gmail.com)