

## NOTICE

### Invitation for 17th Urban Mobility India Conference cum Exhibition 2024

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The Ministry of Housing and Urban Affairs, Government of India is organizing the **17th Urban Mobility India Conference cum Exhibition 2024** from 25<sup>th</sup>- 27<sup>th</sup> October, 2024 at the Mahatma Mandir Convention Centre, Gandhinagar, Gujarat, India.

The Conference and Exhibition aims to provide a platform for churning out thoughts/ ideas, promoting best practices across India and in different parts of the world and carving out the way forward for improving urban mobility in the country. The theme of the Conference is “**Standardisation and Optimisation of Urban Transport Solutions**”.

For any further information, please feel free to contact Ms. Reena Arora Srivastava, (Manager- UMI) at [umi@iutindia.org](mailto:umi@iutindia.org) or please visit; [www.urbanmobilityindia.in](http://www.urbanmobilityindia.in), A brochure of the event is attached herewith for your reference.

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Government of Gujarat

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आज़ादी का  
अमृत महोत्सव



सत्यमेव जयते



एक कदम स्वच्छता की ओर

Government of India  
Ministry of Housing & Urban Affairs

# 17<sup>th</sup> CO<sup>2</sup> Urban Mobility India Conference & Expo 2024

## Standardisation & Optimisation of Urban Transport Solutions

Mahatma Mandir Convention Centre,  
Gandhi Nagar, Gujarat

Dates: 25th – 27th October, 2024

Organiser



# 17th UMI CONFERENCE CUM EXHIBITION 2024

## DRAFT PROGRAM OUTLINE

Theme – Standardisation & Optimisation of Urban Transport Solutions

Dates: 25th to 27th October, 2024 | Venue: Gandhinagar, Gujarat.

Day 1 – 25.10.24 (Friday)				
09:30 – 11:00	Registration			
11:00 – 11:30	Inauguration of The Exhibition			
11:30 – 13:05	Inaugural Session			
13:05 – 14:30	Inaugural Lunch			
14:30 – 16:00	Conclave			
16:00 – 16:30	Tea Break			
16:30 – 18:00	Session 1	Session 1	Round Table 1	Round Table 2
19:00 onwards	Dinner			
Day 2 – 26.10.24 (Saturday)				
09:30 – 11:00	Research Symposium 1	Research Symposium 2	Research Symposium 3	Research Symposium 4
11:00 – 11:30	Tea Break			
11:30 – 13:00	Session 3	Session 4	Round Table 3	Round Table 4
13:00 – 14:30	Lunch			
14:30 – 16:00	Session 5	Session 6	Round Table 5	Round Table 6
16:00 – 16:30	Tea Break			
16:30 – 18:00	Plenary Session 1			
19:00 Onwards	Dinner			
DAY 3 – 27.10.24 (Sunday)				
09:30 – 11:00	Research Symposium 5	Research Symposium 6	Research Symposium 7	Research Symposium 8
11:00 – 11:30	Tea Break			
11:30 – 13:00	Session 7	Session 8	Round Table 7	Round Table 8
13:00 – 14:30	Lunch			
14:30 – 15:30	Plenary Session 2			
15:30 – 16:00	Tea Break			
16:00 – 17:00	Valedictory Session			
17:00 Onwards	High Tea			

## Tariff Plan – 17th Urban Mobility India Conference cum Exhibition 2024

National Delegate Fee:

CATEGORY	INDIVIDUAL
Private Sector	Rs. 15,000/-
Govt. Sector	Rs. 10,000/-
*IUT/ NGO/Academia	Rs. 5,000/-
Student	Rs. 2,500/-

\*Limited delegate fee waiver for IUT members on first cum first serve basis.

International Delegate Fee:

CATEGORY	INDIVIDUAL
Non – Student	USD 750
Student	USD 250

Exhibition Booth Charges for Country/State/ City Pavilion to showcase best practices.:

Location of the Stall	Booth Specifications	Details	Pricing
Premium zone Stalls (raw space only) (28 in no.)	Raw Space	3m x 3m	Rs 2,70,000/-
Intermediate Zone stalls (68 in no.)	Raw Space	3m x 3m	Rs 1,80,000/-
	Shell Scheme Booth	3m x 3m with 2 chairs, 1 table, carpeting and two light panels	Rs 2,25,000/-
Economic Zone stalls (16 in no.)	Raw Space	3m x 3m	Rs 1,35,000/-
	Shell Scheme Booth	3m x 3m with 2 chairs, 1 table, carpeting and two light panels	Rs 1,80,000/-

- 2 complimentary delegate passes are provided to each exhibitor.
- On booking of 5 or more stalls, a promotional video of 3 minutes would be run in the lunch/ tea/ foyer area at least 1 time per day.

Vehicle Display Charges:

Types of vehicle	Pricing	Complimentary Delegate passes
Standard / Bus	Rs. 75,000/-	4
Midi Bus	Rs. 60,000/-	3
Mini Bus	Rs. 50,000/-	3
Cycle Rickshaw/ Cycle/Two Wheeler	Complimentary	Display of vehicle is complimentary in case the organization procure a minimum of two delegate passes on paid basis. Location is allocated subject to availability.

Sponsorship Structure (INR):

Amount of Sponsorship	Rs. 50,00,000	Rs. 30,00,000	Rs. 20,00,000	Rs. 10,00,000	Rs. 5,00,000	Rs. 3,00,000	Rs. 2,00,000	Rs. 1,00,000	Rs. 50,000
Sponsorship Title	Lead Sponsor	Diamond Sponsor	Platinum Sponsor	Gold / Round Table Sponsor	Silver Sponsor	Bronze/ Speaker Slot Sponsor (Presentation slot in any one of the parallel sessions)	Other Sponsor	Other Sponsor	Other Sponsor
Session Chair	Chair / co - chair in 1 session								
Logo on Conference backdrop	✓	✓	✓	✓	✓	✓			
Literature in UMI Kit	✓	✓	✓	✓	✓	✓	✓		
Complimentary Speaker Slot/ Exhibition stall	(1 speaker slot + 3 stalls) or 4 stalls	(1 speaker slot + 2 stalls) or 3 stalls	(1 speaker slot + 1 stalls) or 2 stalls						
Complimentary delegate passes	30	25	20	15	10	7	5	3	2
Advertisement in binder	2 FCP	1 FCP	1 FCP	1 FCP	1 FCP	1/2 HCP	1/2 HCP	1/2 HCP	1/2 HCP
Promotional videos (up to 3 minutes on rotational basis)	✓	✓	✓	✓	✓	✓	✓	✓*	

FCP – Full color page | HCP – Half color page | \* 2 times per day for the category of promotional video only

Note : In case of sponsorship fee, please note service receiver is liable to pay 100 % of GST on Assessable Value under Reverse Charge Mechanism, as per GST Act 2017.

## **URBAN MOBILITY INDIA**

The Urban Mobility India (UMI) Conference and Expo is an annual flagship event held under the aegis of the Ministry of Housing & Urban Affairs, Government of India. The genesis of UMI is from the National Urban Transport Policy, 2006 of the Government of India, which lays a very strong emphasis on building capabilities at the State and city level to address the problems associated with urban transport and undertakes the task of developing sustainable urban transport systems. The event essentially has three components as below:

### **Conference**

The primary objective of the conference is to disseminate information to the cities, and to help them updating with the best urban transport practices. It provides an opportunity for key decision makers and delegates to interact with other professionals, experts, academia, industry, civil society, technology, service providers and other stake holders in Urban Transport both domestic and international so that the delegates can carry home ideas to develop their urban transport along a sustainable path. It is also a forum to discuss key issues relevant to the sector and suggest measures to address them. Awards for excellence / best practice projects in Urban Transport in 12 different categories will be given during this conference.

### **Exhibition**

The expo is a special feature of UMI to disseminate and showcase the latest developments in urban transport technology and systems, implementation of best transport projects, propagation of innovative ideas, presentation of research in the topical areas of interest in urban transport and exchange of good urban transport initiatives and practices in the field.

### **Research Symposium**

The symposium provides a platform to highlight the current research carried out by academia and research institutes in urban transport, especially by young researchers pursuing post-graduation or Ph.D. programs.

Till date sixteen events have been held successfully. The 17th Urban Mobility India (UMI) Conference cum Exhibition 2024 will be held from 25th to 27th October, 2024 at the Mahatma Mandir Convention Centre, Gandhinagar, Gujarat. The theme of this year's conference is "Standardisation & Optimisation of Urban Transport Solutions".



**Contact us :**

**Institute of Urban Transport (India)**

1st Floor, AnandVihar Metro Station Building, Delhi-110092

Contact Person : Ms. Reena Arora Srivastava, Manager (UMI)

E-Mail : [umi@iutindia.org](mailto:umi@iutindia.org) | [reena@iutindia.org](mailto:reena@iutindia.org)

Website : [www.urbanmobilityindia.in](http://www.urbanmobilityindia.in)