

NOTICE
Invitation for
3rd Edition Uttar Pradesh International Trade Show (UPITS)

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The Department of Micro, Small & Medium Enterprises and Export Promotion, Government of Uttar Pradesh, India is organizing the 3rd edition of the **Uttar Pradesh International Trade Show (UPITS)** from **25th to 29th of September 2025** at the **India Expo Centre & Mart in Greater Noida, UP, India**.

Third UP International Trade Show (UPITS 2025) will showcase a whole lot of products that are created and manufactured across Uttar Pradesh and have immense potential in the global market. The event will also include seminars and workshops on various topics related to trade & technology, besides live demos & cultural activities.

Exhibitors - 2500+

B2B Visitors - 1,25,000 +

B2C Visitors - 4,50,000

This is a quintessential opportunity for foreign buyers to meet potential Indian business enterprises under one roof.

FOCUSED SECTORS	
<ul style="list-style-type: none">• Agriculture, Horticulture, Irrigation• Animal Husbandry, Fishery & Dairy• Apparels & Garments• Automobiles / EV / Auto Components• Ayurveda, Yoga and Naturopathy, Unani, Siddha and Homeopathy• Electronics• Engineering & Manufacturing• Toys• Textiles	<ul style="list-style-type: none">• FMCG• Food & Drinks• Glassware• Handicrafts, Handlooms• IT/ITES/ Software• Leather Goods• Mining - Granite, Marbles etc.• Pharmaceuticals & Medical Equipment• Renewable Energy, Energy• Sports Goods

DELIVERABLES TO FOR HOSTED FOREIGN BUYERS (one person per company)

- Partial Reimbursement of Air Ticket (Economy Class with Upper Ceiling cap, the limit will be communicated shortly).
- Two Nights Hotel Stay
- Airport Transfers

- Access to the Expo, Business Networking

Registration Process for Buyers;

The foreign buyers are requested to provide their requisite details by registering online at <http://www.fieo.org/UPITS2025>. Once the international buyer has registered, application will be reviewed by the screening committee and the final decision will be informed to them by first half of **August 2025**. **The last date to register as a hosted buyer is 15th July 2025**. Please find attached e-flyer for your ready reference. Kindly visit the official website at <https://upinternationaltradeshow.com/links/> for further details.



वाणिज्य एवं
उद्योग मंत्रालय
MINISTRY OF
COMMERCE
AND INDUSTRY



INVITES YOU TO BE PART OF THE GRAND EVENT
AS A **HOSTED BUYER**

UP INTERNATIONAL TRADE SHOW

3rd Edition

Date: 25-29 September, 2025
India Expo Centre & Mart, Greater Noida

Exhibitors - 2500 +
B2B Visitors - 1,00,000 +

Find Unique, Authentic &
Amazing Products
Made in
Uttar Pradesh, India

FOCUSED SECTORS

FOOD PROCESSING | TOYS &
SPORTS GOODS | HANDICRAFTS,
HANDLOOMS | APPARELS &
GARMENTS | TEXTILES, CARPETS |
ENGINEERING & MANUFACTURING |
AGRICULTURE & HORTICULTURE |
ANIMAL HUSBANDRY, FISHERY &
DAIRY | AYURVEDA, YOGA AND
NATUROPATHY, UNANI, SIDDHA
AND HOMEOPATHY | ENERGY |
AUTOMOBILES - EV | IT/ITES/
SOFTWARE | ELECTRONICS |
LEATHER & ALLIED PRODUCTS |
IRRIGATION | PACKAGING



SCAN THE QR FOR
REGISTRATION



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MINISTRY OF
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AND INDUSTRY



**FEDERATION OF INDIAN
EXPORT ORGANISATIONS**

Set up by Ministry of Commerce, Government of India



INVITING FOREIGN BUYERS FOR

UP INTERNATIONAL TRADE SHOW

3rd Edition

Date: 25-29 September, 2025

India Expo Centre & Mart, Greater Noida

Uttar Pradesh, India



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REGISTRATION