<u>NOTICE</u>

Invitation for the Uttar Pradesh International Trade Show (UPITS)

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The Department of Micro, Small & Medium Enterprises and Export Promotion, Government of Uttar Pradesh, India is organizing the 3rd edition of the **Uttar Pradesh International Trade Show (UPITS)** from **25th** to **29th of September 2025** at the **India Expo Centre & Mart in Greater Noida, Delhi,India**.

The Summit is intended to provide a platform for businesses in Uttar Pradesh to explore export opportunities and connect with overseas buyers. The focus sectors of the summit include Agriculture & Allied Sectors, Automobile/ EV / Auto Components, Aviation Sector, Defense Pavilion, E – Commerce, Electronics Industry, Film & Entertainment Industry, Fishery, Animal Husbandry & Dairy, Food Safety & Drug Administration, GI Tag Products from Uttar Pradesh- B2C, Glass Industry, Marble Industry, Handloom, Handicrafts & Textiles, Health & Wellness (AYUSH/Pharma/Naturopathy/ Yoga/Unani), Highways/Industrial Park/Development Authorities, Horticulture / Food Processing / FMCG, Infra, Engineering & Manufacturing Industry, Real Estate, IT & Smart City Mission (Uttar Pradesh), Large Corporates (UP Invest / UPISIDA / Authorities), Leather Industry, ODOP Display, Retail Sector, Power Corporation (UP Power Corporation/NCPL & Others), Sports Sector, Renewable Energy, EV, & Mines, STPI (Software Technology Parks of India), Sugar & Cane industry, Tourism, Hospitality Sector & Medical Equipments, Toy Association & Clusters of Uttar Pradesh, Warehouse and Logistics, Water, Sanitation & Wastewater Management.

The event will serve as a platform and opportunity for all levels of enterprises in Uttar Pradesh-micro, small, medium, and large to showcase, sell, and expand reach to wider customers in India and overseas. Apart from businesses and enterprises, the trade show will feature a fair share of promotional and development schemes (both government and non-government) in the show. Kindly visit the official website at https://upinternationaltradeshow.com/links/ for further details.

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