

THE MARINE PRODUCTS EXPORT DEVELOPMENT AUTHORITY (MPEDA)

Ministry of Commerce & Industry  
Government of India



NETWORKING

SEAFOOD

TRENDS

TECH

# WE CORDIALLY INVITE YOU TO THE **BUYER-SELLER MEET**

AQUACULTURE

IN THE

PROCESSING

**MPEDA PAVILION**

INNOVATIONS

IN

TALKS

DELICACIES

**WORLD  
FOOD INDIA**  
2025 **25<sup>th</sup> to 28<sup>th</sup> September**  
**Processing for Prosperity**



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# You are invited to attend the Buyer - Seller Meet in 'World Food India 2025', New Delhi

25-28 SEPTEMBER 2025

## MPEDA

The Marine Products Export Development Authority (MPEDA) was set up by an act of Parliament during 1972. The Marine Products Export Development Authority under the Ministry of Commerce and Industry, Government of India is a statutory body entrusted with the primary task of promotion of marine products export from India.

## BSM in World Food India

MPEDA is hosting a buyer seller meet in the MPEDA Pavilion in the India International Seafood show organized in collaboration with the World Food India exhibition happening in Bharat Mandapam, New Delhi from 25 to 28 September 2025.

- ✓ Exhibits
- ✓ RBSMs
- ✓ Tasting Session
- ✓ Networking

The RBSM areas will give you exclusive opportunities to meet up with our seafood exporters and expand your business.

## We welcome the buyers

MPEDA offers a plethora of assistance to the overseas buyers for participating in the RBSM in World Food India 2025.



### Visa Invitation Letter

MPEDA will provide Visa invitation letters to the importers.



### Local Hospitality

We will provide all invited importers with complimentary hospitality during the event, including food, accommodation, and local transportation. We will also arrange a networking dinner with exporters.



### Air Fare Reimbursement

We will reimburse the to & fro economy air ticket fare with a ceiling of 2,000 US\$. (Limited to 1 representative /company)

Buyers attending a minimum of 4 sessions only will qualify and will get the reimbursement of the air ticket. The reimbursement will be in cash in US\$ on the spot at the venue on the last day of the event upon submission of copies of visa, air ticket, stamped immigration document, invoice, and boarding pass.

Buyers are requested to plan their Expo or other visits only with prior concurrence from the BSM organisers, and strictly during sessions when no meetings are scheduled. Priority must be given to attending the Buyer-Seller Meetings over any private or personal visits during the event days. Please note that agents will not be permitted to accompany buyers during the meetings.



### Airport Pick-up and Drop

We will operate a reception counter at Delhi Indira Gandhi International Airport to arrange airport pickup / drop for the invited importers.



### Support to Visit Seafood Processing Plants

We will facilitate local travel arrangements for seafood processing plant visits through our Regional Offices.

The importer needs to bear the expenses related to his travel from Delhi Indira Gandhi International Airport and back (air / train / car) and hotel accommodation.

The details of the seafood processing plant the buyers propose to visit need to be intimated in advance.

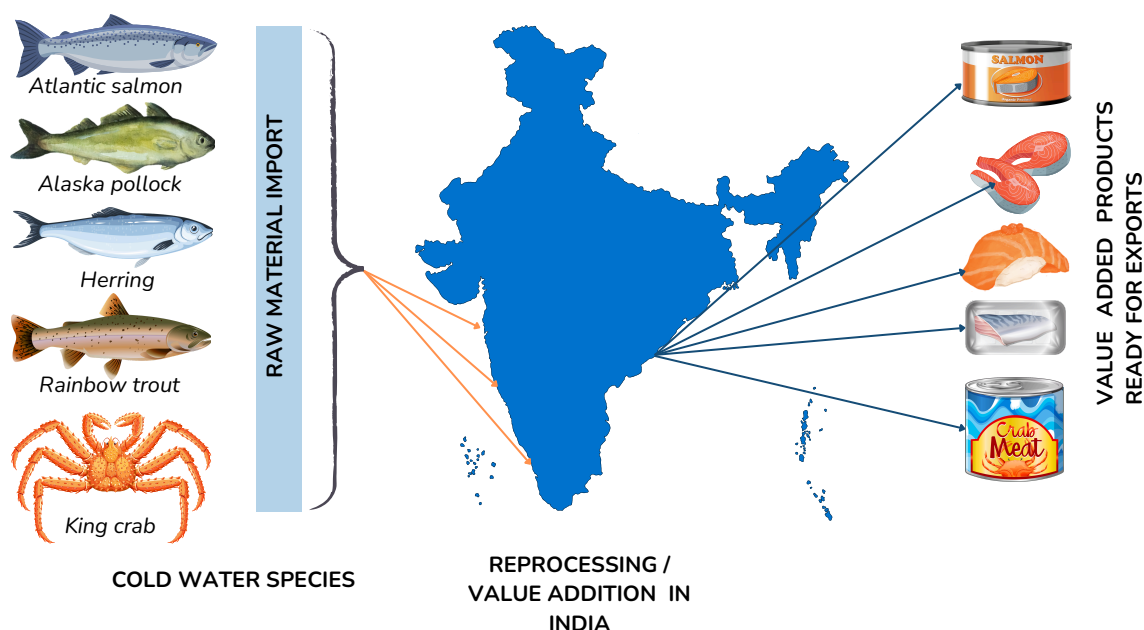


To register for the Buyer Seller Meet- Scan the QR code, access the Buyer Profile form, Fill in and send to us in

[fairs@mpeda.gov.in](mailto:fairs@mpeda.gov.in)

# INDIA-A SEAFOOD PROCESSING & RE-EXPORT HUB

- With its world-class infrastructure, strategic location, and abundant workforce, India is well-positioned to handle outsourced seafood operations, from import and value addition to re-export.
- India's seafood processing capacity is about 35,000 Tons/Day and the total capacity utilization is around 30 % -35 % only.
- Labour cost in India is cheaper and competitive when compared with the labour cost in developed countries viz. USA, EU etc.
- India, with its state-of-the-art processing facilities and competitive labor costs, can serve as a processing hub for reprocessing, value addition, and re-export, putting it on par with key players like China, Vietnam, Malaysia, Thailand, and Indonesia.



## Support from us

- MPEDA will facilitate ease of doing business for processing and re-export seafood in value added form.
- MPEDA will facilitate in identifying potential qualified processors for taking up processing works for you aiding re-export of the products to the destinations of your choice.
- MPEDA will also facilitate in identifying joint venture partner for processing with buy back arrangements. Presently more than 12 such joint venture projects are in operation for pasteurized crab meat for USA and Cephalopod products into EU countries.





**SAFE. HEALTHY. SUSTAINABLE**

**For further information, please contact:**

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Locate World Food India Venue at Bharat  
Mandapam, New Delhi

